

PRIVACY NOTICE

This privacy notice discloses the privacy practices for **Atlantic Rentals and Sales Corp.** This privacy notice applies to information collected on our online ordering site, customer inquiry on www.atlanticshowcases.com, order forms submitted via fax or email, or phone orders and inquiries direct to our customer service staff. It will notify you of the following:

1. What personally identifiable information is collected from you through the web site, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data?
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We are the sole owners of the information collected by means listed above. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Disclosure to outside parties

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist in operating our website and online ordering storefront and such have parties all agree to keep this information confidential.

Your Access to and Control over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Our online ordering storefront requires the use of a User ID and password as an additional security measure that protects your confidential information. This allows us to verify who you are, thereby allowing you access to your account information, and preventing unauthorized access.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. After a transaction, your credit card is no longer viewable to our staff and is encrypted and temporarily stored.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information.

The computers/servers in which we store personally identifiable information are kept in a secure environment.

Your consent

By using our site or storefront, you consent to our privacy policies. If there are changes to our privacy policy it will be updated on this page.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at (732)922-8958 or via email at info@atlanticshowcases.com.